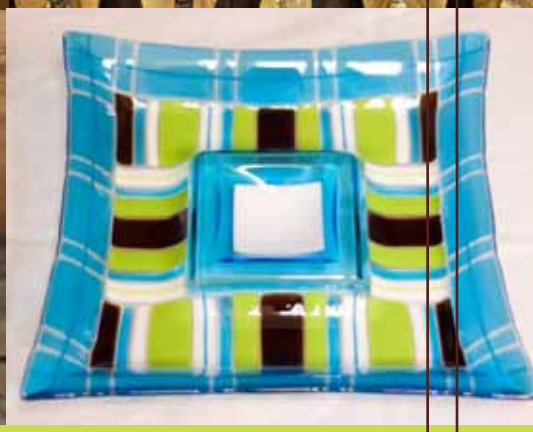

Spring Market

Boutique Shopping at its Finest

April 1-3, 2011

Agricenter International
7777 Walnut Grove Road
Memphis, Tennessee

www.springmarketshow.com 662.890.3359

MidSouth Media Group, 6920 Oak Forest Dr., Olive Branch, MS 38654

Spring Market

Welcome,

It is so exciting to be welcoming you to the 7th annual SPRING MARKET of Memphis. Over the years I have seen this event grow and evolve to become the highly anticipated event for the fashionistas in us all! SPRING MARKET is THE Market that many of us come to seek out the cutest, hippest, and hottest fashion of the season. Not only fashion and accessories for us, but you'll find the cutest clothing for your children; great home decorating accessories; and health and beauty tips to carry you through to the fall.

This year is our biggest year, as we have selected more than 150 merchants from all over the South. They represent a wide variety of merchandise for you to enjoy; spring fashions, jewelry, accessories, shoes, gifts, gourmet food, home accessories and more! Many are new to the scene in the Mid-South, so you'll be sure to find a variety one-of-a-kind items. Nowhere can you find the selection of merchants found at this years SPRING MARKET.

It's boutique shopping at its finest!

This year, we have the pleasure of working with the National Kidney Foundation of West TN. Net proceeds from the silent auction, which is held Friday evening, will benefit this organization. Be sure to make your bid on many of the wonderful items donated by the merchants.

For a sampling of what you can find at SPRING MARKET along with discount coupons, you can visit the website at springmarketshow.com. We look forward to seeing you there!

Kristi

Kristi Rowan / President
MidSouth Media Group

Spring Market

Friday, April 1
Shopping, 9 am–9 pm

Heels Handbags Cocktails

Girls' Night Out
5 pm–9 pm
with drinks.
Silent Auction
5 pm–8 pm

Saturday, April 2
Shopping, 9 am–8 pm
Sip-n-Shop 5 pm–8 pm

Sunday, April 3
Shopping,11am–5 pm

Admission:
Adults $8
3-Day Pass $12
Heels, Handbags, & Cocktails $10
Sip-n-Shop $10
Children 12
& Under FREE
FREE Parking

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FREE!
with admission
$10 Sam's Town Play Card *
Coupon to Chick-fil-A on Germantown Rd.*

Chance to win door prizes. *

* While quantities last.

SPRING MARKET
Shopping Made for You

It's about the fashion, it's about the fun, and it's about time with your friends. Spring Market 2011 is almost here and it's time to grab your best girlfriends and join us for something Southern gals can do better than anyone: Shop, shop, shop!

Spring Market at Agricenter International April 1-3 is the premier shopping event of the season. It's where you'll find the one-of-a-kind fashion items that always catch your eye when you see them on a stranger, the things that make you wonder where she shops. (If you see her there, don't be surprised!)

With more than 150 vendors showcasing their latest and hottest fashions, you're sure to find plenty you like. These small boutique owners might sell handmade items, or they might be the latest and greatest tops, dresses, shoes, jewelry—you name it—from markets that are only open to those in the industry. Being at Spring Market is even better, because these discerning buyers have already picked the cream of the crop. Merchandise comes straight from their market to Spring Market, which is YOUR market.

This is the seventh year Spring Market has been held at Agricenter, and each year it's gotten bigger and better, because each year we've learned a little bit more about what you want. We know you want trendy fashions, and we also know that you want items that will last a lifetime. We know you want to buy cute and current clothes for your children, great gifts for graduation, something truly special for Mother's Day, and that you take pride in your home and want to decorate it with items that reflect your personality.

It's all here. The practical. The whimsical. The exquisite. And you'll often pay less for these special pieces than you would for the cookie-cutter, same old, same old at the mall. At Spring Market, you can shop in any budget.

Make a weekend of it. You'll want to join us for our special Friday night event, "Heels, Handbags and Cocktails." For $10, you can shop from 5 to 9 p.m., sipping on wine and wine cocktails—have you ever tasted a Wine-a-rita? There's a silent auction of donated vendors items from 5 to 8 p.m., and the proceeds go to the National Kidney Foundation of West Tennessee. Arrive early so you can be sure to get one of our free wineglasses. We do it again on Saturday night (minus the auction) with "Sip-n-Shop" from 5 to 8 p.m.

Come with your girlfriends, then come back with your mother; we're open all weekend and there's so much going on. We've got great food from McAlister's Deli, Crepe Maker and Java Coast, a wine garden, door prizes every hour, and so much more, including the chance to win a hotel and air package for a 4-day, 3-night trip for two to Cancun, Mexico, courtesy of our sponsor, MemphisInvest.com Renovation Services.

Spring Market is like an out-of-town shopping weekend with your best friends, only better. We've gathered the best from Texas, Georgia, Louisiana, the Carolinas, Tennessee, Alabama, Mississippi and Kentucky, and it's all waiting for you in one spot. All you need is plenty of room in your car.
Handbags to hand cream, baubles to Botox, flip-flops to what-nots, sexy to sensible.
It's all at Spring Market.
And it's all for you.

Fashionistas

Kindred Spirit Style
Booth 81

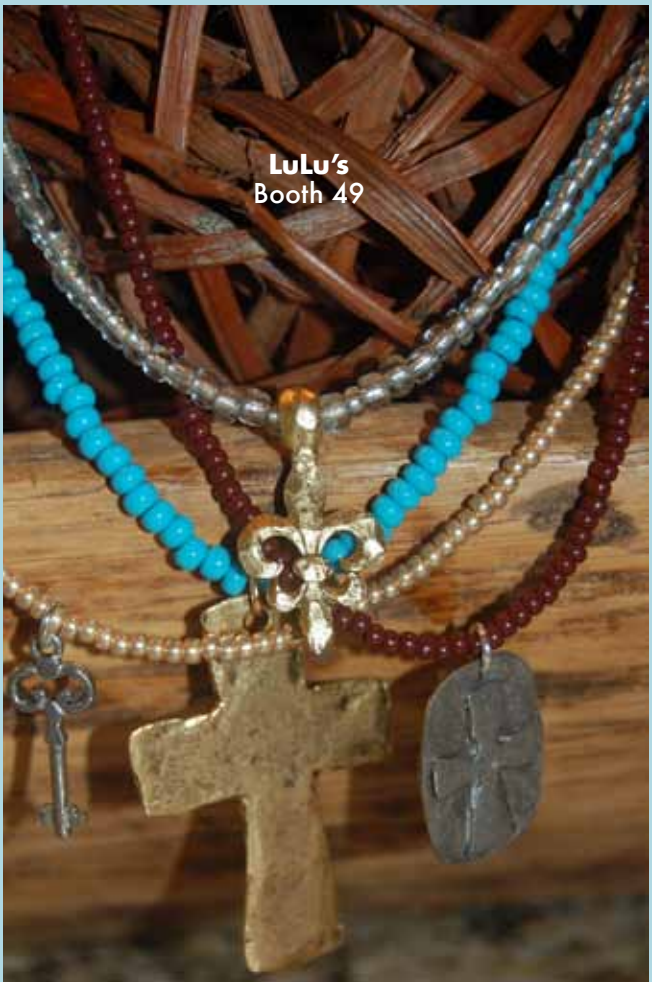
Mariposa Designs
Booths 32/33

Lulus Clothing Company
Booths 117/118

Trends & Traditions
Booth 29

Treasures of the Ozarks-
Booth 69

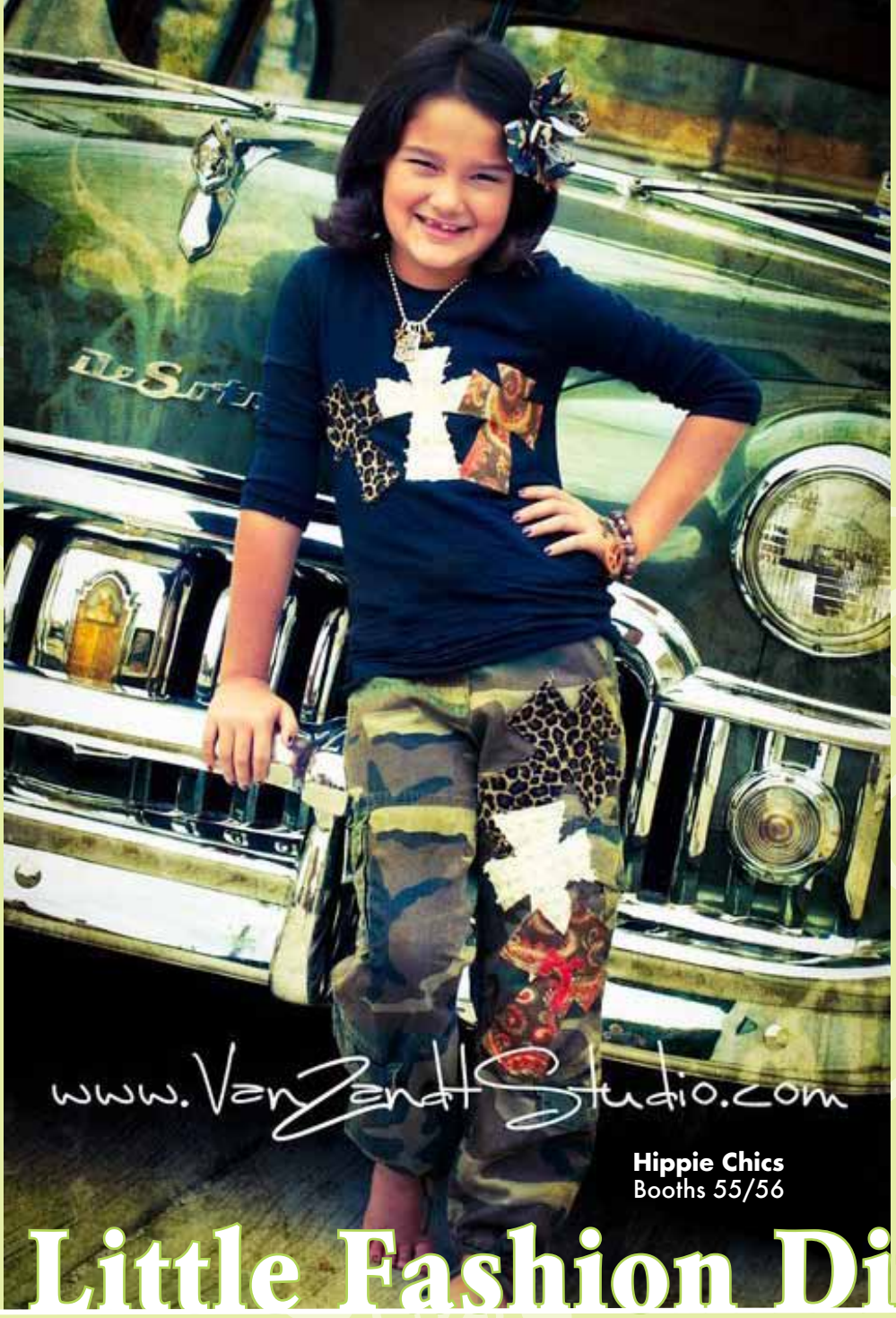
Ellen Hays Jewelry
Booth 48



LuLu's
Booth 49

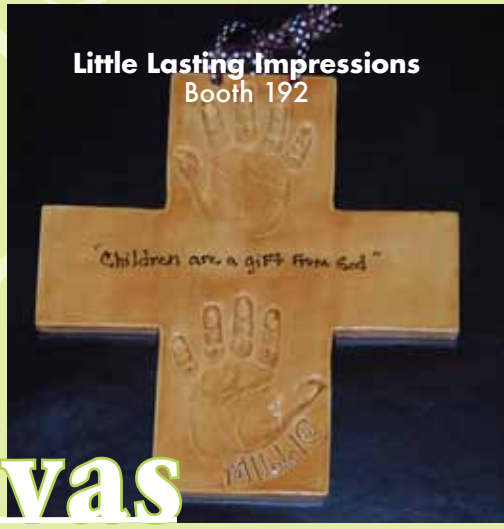
Little Lasting Impressions
Booth 192

Little Fashion Divas



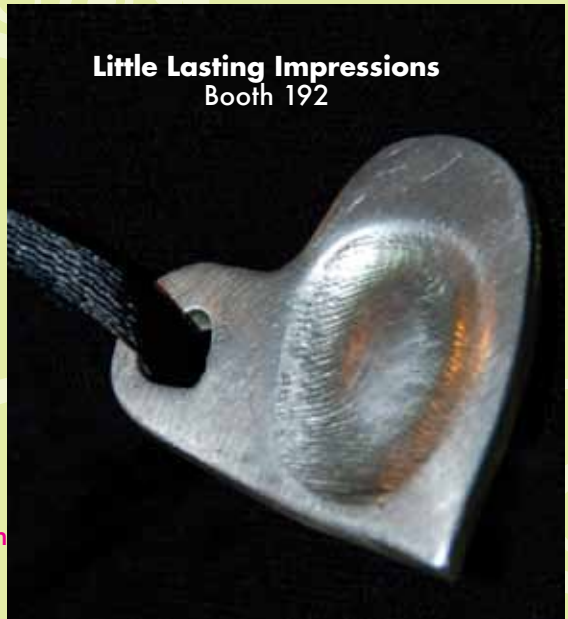
Hippie Chics
Booths 55/56

Spoiled Rotten
Booth 122



Little Lasting Impressions
Booth 192

MadiBella
Booth 76



Little Lasting Impressions
Booth 192

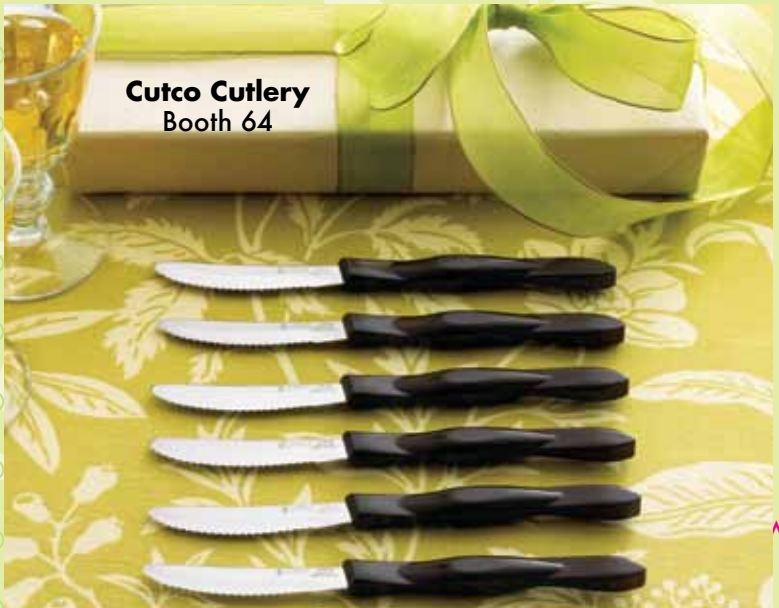
Hippie Chics
Booths 55/56

Home Fashion

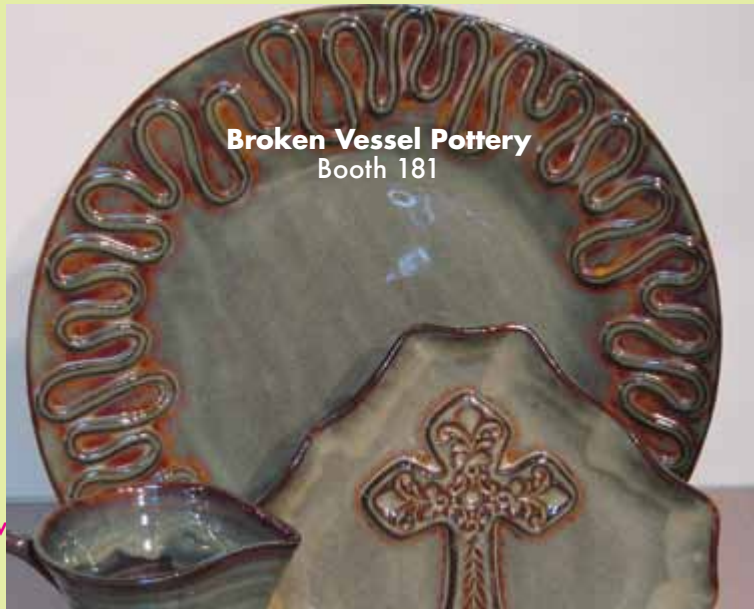
Sweet Home Candle
Booth 58

Eva Belle Interiors & Gifts
Booths 103/104

5 Sisters Home Decor
Booths 442/443



Cutco Cutlery
Booth 64



Broken Vessel Pottery
Booth 181

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We're here to make your skin healthy!

Booth 503

(Health & Beauty Pavilion)

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